



TRAVEL + TOURISM BOARD

## **40<sup>th</sup> Anniversary: West Hollywood is the Epicenter of LA's Culinary and Cocktail Scene**

West Hollywood is where culinary trends are born – from inventive vegan to superbly complex mocktails. Don't forget the Moscow Mule was invented right here in West Hollywood. At 40 years old, West Hollywood is just getting started and is continually regarded not only as the birthplace of California cuisine, but the melting pot of the most lavish and decadent culinary and cocktail experiences in Los Angeles. Over the past four decades, the city has given rise to Michelin-rated hot spots, bars offering world-class mixology, and various other hidden gems around nearly every corner of the 1.9 square-mile-radius city. Look for a welcoming neighborhood feel at Bar Next Door or innovative sustainable spirits at Holy Water. Chefs with existing platforms and brick-and-mortar locations continue to flock to West Hollywood to ensure they too have a spot in Southern California's hottest culinary scene. Just ahead of its 40th birthday, West Hollywood welcomed Austin-based Uchi, Michelin-recognized Amour, as well as the first restaurant from Top Chef Middle East & North Africa winner Chef Charbel Hayek, Ladyhawk, inside the Kimpton La Peer Hotel. This modern Eastern Mediterranean concept even serves Middle Eastern-inspired cocktails with a wine list from the ancient world. Locals and tourists alike continue to visit West Hollywood for historic mainstays including Tower Bar, Tail O' the Pup and Dan Tana's, also celebrating an anniversary this year at 60. What is old is new again, as the saying goes – iconic eateries here offer a modern spin on time-tested traditions while maintaining the nostalgia that they are known and celebrated for.

### Story Vignettes

- Celebrate WeHo's 40th birthday with these 4 cocktails you can only get in West Hollywood
- A West Hollywood restaurant for every decade to celebrate West Hollywood's 40<sup>th</sup>
- From comedy clubs to Michelin hubs: A look at West Hollywood's most iconic venues through the years
- 24 hours of destination-defining meals in West Hollywood for WeHo's 40th
- Through the years: 40 famous chefs who put West Hollywood on the culinary map
- Best West Hollywood restaurants for memorable celebrations during the city's blowout 40th birthday

### **About West Hollywood Travel + Tourism Board**

West Hollywood Travel + Tourism Board is the official marketing organization that invites visitors to West Hollywood, California, a walkable, 1.9 square mile city in the heart of Los Angeles. Located at the base of the Hollywood Hills and adjacent to Beverly Hills, West Hollywood is a creative and progressive city that embodies the quintessential L.A. lifestyle. West Hollywood is home to 20 hotels and comprises three main districts: the world-famous Sunset Strip with unparalleled nightlife, eclectic and LGBTQ-friendly Santa Monica Boulevard, and the Design District known for its sought-after shopping and dining. West Hollywood enjoys a year-round moderate climate and thanks to its prime location and hip atmosphere, West Hollywood serves as home and playground to many celebrities. Follow us on Facebook and Instagram (@visitweho). For more information, please visit [www.visitwesthollywood.com](http://www.visitwesthollywood.com).