## SIX WEST HOLLYWOOD HOTELS EARN FIRST-EVER MICHELIN KEY DISTINCTION

MICHELIN Guide debuts new MICHELIN Keys for outstanding hotel stays in the U.S. with nearly one-third of all West Hollywood hotels earning Keys, comprising 10 percent of all California honorees

<u>West Hollywood Travel + Tourism Board</u> congratulates the six West Hollywood hotels named in the prestigious new <u>MICHELIN Key</u> program. The high concentration of MICHELIN distinguished hotels in West Hollywood – three per square mile – is a testament to the city's commitment to excellence.

Awarded by the MICHELIN Guide inspection team based on anonymous stays or visits – independently of existing labels, tourism stars, and pre-established quotas – MICHELIN Keys is a new international benchmark for travelers. They aim to guide visitors to accommodations that stand out for their unique hospitality concept, distinctive character, warm welcome, and extremely high level of service.

Just like the famous Stars that indicate the best culinary experiences in the MICHELIN Guide restaurant selection, the MICHELIN Keys reveal accommodations in the Guide's hotel selection that offer the most outstanding stays. In this first domestic selection, and second selection worldwide, 124 accommodations earned distinctions. Nearly half are in California with recognized properties in West Hollywood outnumbering many other major cities and comprising 10 percent of all the state's honorees. Pendry West Hollywood earned two MICHELIN Keys, while Chamberlain West Hollywood, Hotel 850 SVB, The Charlie, SoHo House Holloway, and Sunset Tower Hotel each earned one MICHELIN Key.

West Hollywood hotels are second to none when it comes to incredible amenities, standout culinary concepts, innovative design, and spectacular views. Each property in the city's <u>20+ hotel portfolio</u> brings something unique to the table, from glittering rooftop pools to clandestine bars for those in the know.

In addition to award-winning hotels, West Hollywood is home to a distinguished collection of chef-led restaurants. In the <u>2024 MICHELIN Guide California</u>, five West Hollywood restaurants were recognized for their culinary excellence including Sushi Ginza Onodera, Amour, Connie & Ted's, Gracias Madre and Ardor.

To discover more about West Hollywood's 20 esteemed hotel properties or to book your stay, please visit <u>www.visitweho.com/hotels</u>.

## About West Hollywood Travel + Tourism Board

West Hollywood Travel + Tourism Board is the official marketing organization that invites visitors to West Hollywood, California, a walkable, 1.9 square mile city in the heart of Los Angeles. Located at the base of the Hollywood Hills and adjacent to Beverly Hills, West Hollywood is a creative and progressive city that embodies the quintessential L.A. lifestyle. West Hollywood is home to 20 hotels and comprises three main districts: the world-famous Sunset Strip with unparalleled nightlife, eclectic and LGBTQ-friendly Santa Monica Boulevard, and the Design District known for its sought-after shopping and dining. West Hollywood enjoys a year-round moderate climate and thanks to its prime location and hip atmosphere, West Hollywood serves as home and playground to many celebrities. Follow us on Facebook and Instagram (@visitweho). For more information, please visit <u>www.visitwesthollywood.com</u>.